



November 12, 2020

Dear ASA Family and Friends,

As I reflect on 2020, it is apparent that Covid-19 brought grief in more ways than one. As I worked through the different stages of denial, anger, bargaining, depression and acceptance, it became clear that life as I knew it was going to be altered completely.

I, like most others, had to answer some big questions: What can I and ASA do during this pandemic to continue to achieve our vision? What impact can we still have while our physical program is paused?

As you know by now, at ASA, WE NEVER GIVE UP - NEVER QUIT! This year more than ever, I am proud and honored to be a member of the ASA family. We chose to “pivot on a dime” and focus on what we could do, not on what we couldn’t.

We started this Spring by turning our biggest event of the year into a virtual race, and it was a complete success. We continued on with our sign campaign to show the love to all of our ASA Athletes, and launched our summer Strava and social media challenges.

This Fall, we kicked off our epic Tour de Endure virtual challenge and hosted ASA Day, complete with a silent auction to replace our Bull Roast. We raised over \$40,000, thanks to our amazing community and support system.

We’ve also finally had some time to focus on internal administrative tasks, including updating our Employee Handbook, Board of Directors Manual, Staff Expectations, and Fleet & Equipment Organization Procedures. We also reorganized our staff.

Even though we accomplished a lot this year despite the pandemic, nothing will ever replace our personal connections. I know in my heart we are still making a difference in significant ways, as you will see from Jack’s testimony. Jack’s experience and resilience hits to the core of why ASA’s mission is worth fighting for.

I could use your help in the fight to ensure ASA’s future remains strong. Your financial support is appreciated this year more than ever. If you are a betting person, bet on this: ASA will survive this pandemic, continue to elevate the quality of life for all our stakeholders, and thrive into the future. You have my word on it.

Sincerely,

A handwritten signature in black ink, appearing to read "David Slomkowski".

David Slomkowski
Executive Director

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